



**DATA
CENTER**
EURASIA

DATA CENTERS
EXHIBITION & CONFERENCE

CLOSING REPORT
2025

8-11 October 2025
Istanbul Expo Center (IFM)





The international meeting of the Data Center industry took place

DCE-DATA CENTER EURASIA Exhibition and Conference, the first international event in the field of data centres in our country, took place between 8 and 11 October 2025.

Held for the first time in 2025, DATA CENTER EURASIA welcomed major companies in the industry, leading international brands and visitors from dozens of countries abroad from its very first year.

Despite being the first international exhibition organised in this field in our country and being in its inaugural year, DATA CENTER EURASIA received extraordinary interest from the industry.

Representatives from all industries operating in the data centre field participated in the exhibition, with the presence of global brands being particularly significant.

A total of 40 companies had stands at the exhibition, with 34 being domestic companies, 6 being companies participating directly from abroad.

The countries of the 6 companies participating directly in DCE and through representatives were; Finland, Japan, South Korea, Taiwan, UK, USA

Held in a total gross area of 1500 sqm, the net participation area of DATA CENTER EURASIA was 751 sqm.

DCE Data Centre Eurasia Exhibition and Conference was held concurrently with the ISAF International (29th International Security, Fire, and Smart Buildings Exhibition) and the MOBİSAD-IMEX (5th International Mobile Communication and Consumer Electronics Exhibition), making it a highly dynamic event.

The three concurrent exhibitions welcomed a total of 25,196 domestic and international professional visitors in 2025.

Of the total 25,196 visitors, the number of people who registered for DCE Data Centre Eurasia was 3.653 436 international visitors and 3.217 domestic visitors attended DCE Data Centre Eurasia 2025.

DCE 2025 EXHIBITORS



**1.500
sqm**



**93
Brands**



**34
Domestic
Exhibitors**



**6
Foreign
Exhibitors**

EXHIBITOR COUNTRIES

- FINLAND
- SOUTH KOREA
- UK
- JAPAN
- TAIWAN
- USA

Exhibitor Satisfaction:

The “special overseas purchasing delegations” hosted by the organisers for DATA CENTER EURASIA Exhibition and conference, along with individual international visitors from abroad, held important business agreements and partnership discussions with exhibition participants.

The majority of domestic visitors were from the private industry, including implementers, project companies, construction companies, consulting firms, dealers, wholesalers, regional representatives, and end users. Nearly 100% of domestic visitors were professionals and end users of the product.

Important meetings took place at the exhibition, which was visited by senior officials and technical staff from many official institutions.

The 2025 exhibition, which has been a very dynamic event since its first year, ended with nearly 100% satisfaction among participants.

Manufacturing companies that attracted particular interest from overseas purchasing delegations expressed their satisfaction with the export discussions, while all companies shared their satisfaction with the meetings they held with local distributors and end users.

Conference:

DCE Data Centre Eurasia Exhibition and Conference also hosted a special conference that lasted four days in 2025.

The opening ceremony of the conference, where the opening speeches were delivered by Mr. Ömer Fatih Sayan, Deputy Minister of Transport and Infrastructure, Mr. Ömer Abdullah Karagözoğlu, President of the Information Technologies Authority, and Ms. Aysel Kandemir, Director General of Communications, was very busy.

The conference, which featured 65 speakers in 9 panels and 27 presentations and consisted entirely of respected and authoritative figures in the data centre field, took place over four days with all sessions being very well attended.

DCE 2025 VISITORS



39

Countries



436

Foreign Visitors



3.217

Domestic Visitors

VISITOR COUNTRIES

- ALGERIA
- AUSTRIA
- AZERBAIJAN
- BAHRAIN
- BELGIUM
- CHINA
- FINLAND
- FRANCE
- FYROM
- GEORGIA
- GERMANY
- GREECE
- IRAN
- IRAQ
- ITALY
- JORDAN
- KOSOVO
- KUWAIT
- LEBANON
- LIBYA
- MOLDOVA
- MOROCCO
- NETHERLANDS
- NIGERIA
- PAKISTAN
- POLAND
- PORTUGAL
- RUSSIA
- SLOVAKIA
- SOUTH ARABIA
- SOUTH KOREA
- SPAIN
- SWITZERLAND
- SYRIA
- TRNC
- U.A.E.
- UK
- UKRAINE
- USA

ISAF, MOBİSAD-IMEX & DATA CENTER EURASIA TOTAL VISITORS **25.196**



93

Countries



2.788

Foreign Visitors



22.408

Domestic Visitors

A total of 40,000+ visitors with the concurrent EIF Energy Exhibition

VISITOR DISTRIBUTION RATES BY INDUSTRY AND PROFESSION

71%

- Security, Defense
- Telecommunications
- Data Center
- Information Technology, IT
- Network, Cabling
- Electrical, Electronics, Automation
- Fire, OHS

11%

- Public Institutions and Organizations
- Turkish Armed Forces, Police Department, Gendarmerie
- Municipalities, Municipal Corporations
- Governorships, District Governorships
- Embassies, Consulates, Attachés
- Organized Industrial Zones
- Technology Development Zones

10%

- Industry/Production Facility
- Engineering Company
- Architecture, Interior Architecture Company
- Consultancy Companies, Investors
- Constructor, Contract, Building-Construction, Project
- Electricity Contract and Project Company

8%

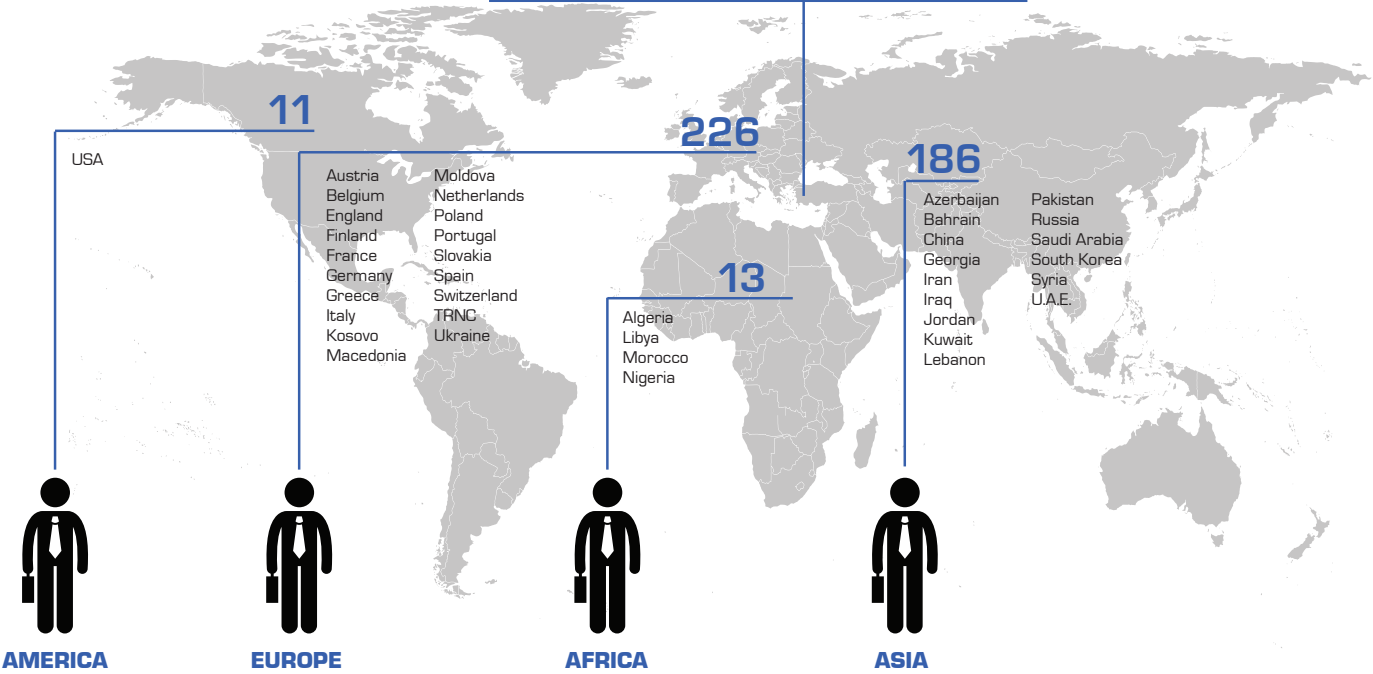
- Bank, Finance, Insurance
- Shopping Mall, Business Center Administration
- Plaza Administration and Management
- Accommodation, Hospitality, Restaurant, etc.
- Hospital, Health Enterprises, Pharmaceuticals
- Education/Learning Institution, University

PROFESSION	RATIO	PROFESSION	RATIO
Company Owner/Partner	41.21%	Sales, Marketing Officer/Responsible	6.91%
Chairman/Member of the Board	3.19%	Academic/Educator	1.63%
Senior Executive/General Manager	11.76%	Freelancer	1.53%
Head of Department / Executive	8.93%	Press, Publishing	0.65%
IT Officer	3.90%	Student	3.91%
Technical and Operations Manager	5.52%	Other/Unspecified	5.48%
Purchasing Officer/Responsible	5.38%		

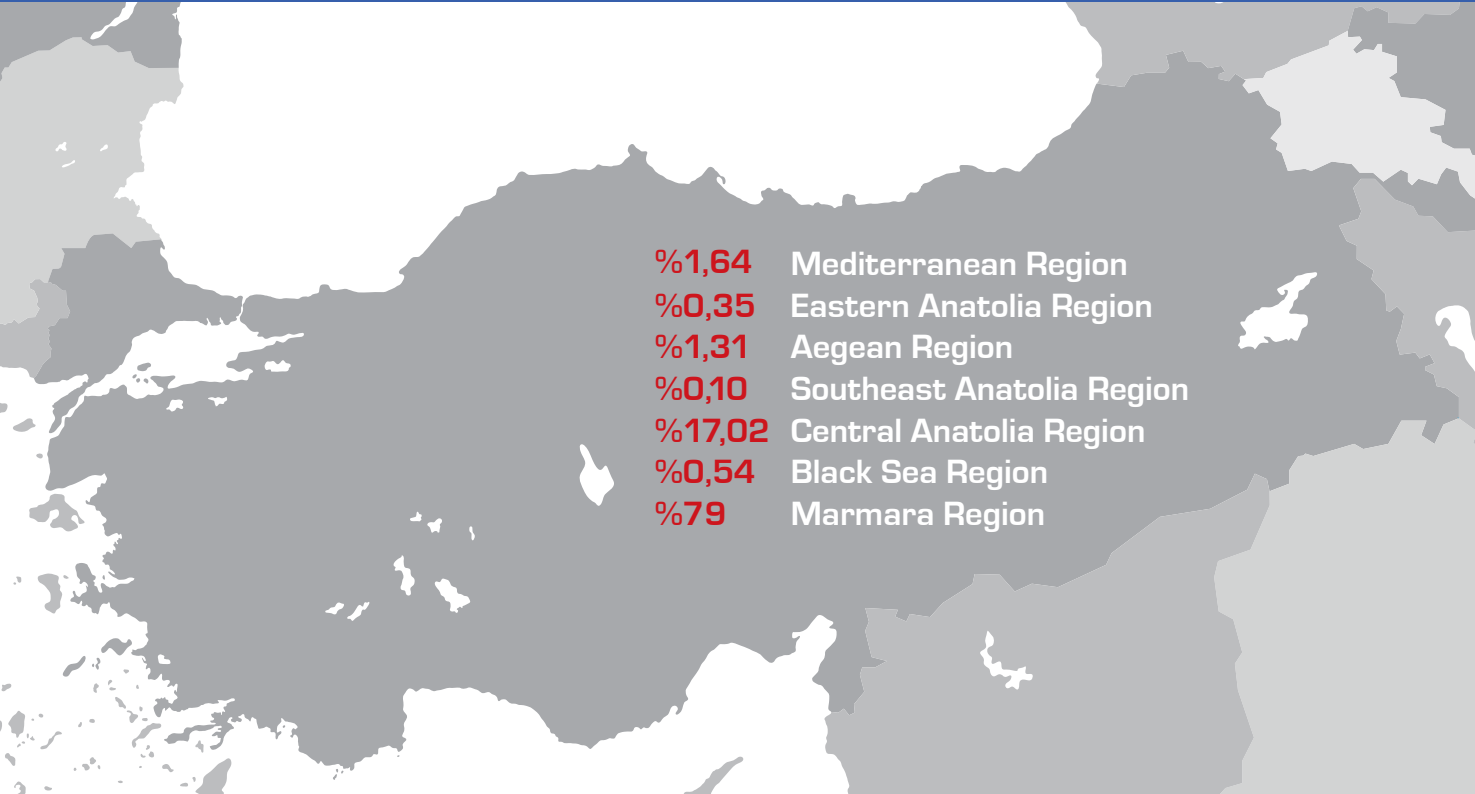
* Analysis of a total of 25,196 visitors to ISAF, MOBISAD-IMEX, DATA CENTER EURASIA Exhibitions.

DCE 2025 - VISITORS BY COUNTRY AND CONTINENT

DOMESTIC VISITORS: 3.217



DCE 2025 - DOMESTIC VISITORS BY REGION





65 SPEAKERS

9 PANELS

27 PRESENTATIONS

The Meeting That Shapes Turkiyes Digital Future

The Data Center Eurasia Conference served as an international platform that captured the pulse of the industry, featuring multifaceted sessions and expert speakers focusing on the strategic importance of data centers in the digital transformation journey of Türkiye and the region.

Held simultaneously with the exhibition, the conference addressed infrastructure, investment, regulation, energy, artificial intelligence, and sustainability with a holistic approach, bringing together representatives from the public, private and academia on the same stage.

Highlights from the Conference Panels:

- Türkiye's Digital Future, Data Center Vision: Strategic Infrastructure, Investments, and Regulations
- The Strategic Role of Data Centers in the Public Sector
- The Backbone of Digital Transformation: Preparing Data Center Infrastructure for the Future
- End-to-End Continuity: Today's Disaster Recovery Strategies
- Data Centers from a Real Estate Development Perspective
- Artificial Intelligence and Digitalizing Data Center Management
- Transformation in Data Centers with AI: How Can Future Technologies Be Applied to Today's Infrastructures?
- Climate and Design Risks in Data Centers: Investment, Standards, and Resiliency Perspectives

Other technical and strategic topics covered during the conference included:

- Next-generation power and cooling systems
- Liquid cooling technologies and UV-based solutions
- TS EN 50600 Data Center Certification Program
- Modular and prefabricated data centers
- Energy efficiency, sustainability, and carbon footprint reduction
- Data center investments and regional growth strategies in organized industrial zones
- The impact of quantum computers on data centers
- The development of 5G and fiber infrastructure
- Cybersecurity and operational resilience
- Fire and earthquake safety in data centers
- Project management and investment processes
- Security and technology trends
- Heat and thermal management strategies



How We Promoted the Exhibition

More than 10 original news stories were prepared, covering announcements made prior to the event, activities carried out during the exhibition, and press invitations. One-on-one meetings were held with members of the press to provide them with detailed information about the exhibition.

In addition to the news sent to media organizations, special content was prepared for Anadolu Agency, IHA, and Anka News Agency, enabling the exhibition to reach a wider audience through these agencies. At the same time, special feature stories about the companies participating in the exhibition were prepared in collaboration with the TV100 team.

Thanks to all these efforts, DCE's media visibility was strongly ensured. With the first press release, the news was **featured in over 150 media outlets**.

A total of **752.978** people were reached through **19 news** stories published on television and in print media.

- **Global Reach:** We reached potential visitors with inclusive social media advertisement campaigns in 34 countries.
- **International Buyer Delegations:** We invited very special buyers from 29 countries through a buyer delegation
- **Accommodation:** We provided free accommodation to 1,000+ foreign buyers and 100+ public institution officials.

Intensive Promotion Activities

- **Personalized Communication:** We reached 250,000 people specially by phone, informed about our exhibition, and sent e-invitation.
- **Accessing Broad Masses:** We sent more than 10 million e-mails during the year to introduce our exhibition to broad masses and give detailed information about our exhibition.
- **Field Works:** We visited public institutions and conducted one to one discussions with senior managers, ensuring their participation in our exhibition.
- **International Exhibitions:** We participated in 8 exhibitions organized abroad to introduce our exhibition and meet with potential visitors.
- **Industry Cooperation:** We cooperated with industry associations and invited members to our exhibition.
- **Visual Promotion:** We reached broad masses with billboard ads to promote our exhibition.
- **Digital Marketing:** We conducted an intense promotion activity on social media platforms and interacted with our target audience. With LinkedIn Ads, Google Ads, Instagram Domestic and Foreign Ads, Facebook Domestic and Foreign Ads we continued our activities to increase interaction before and after the exhibition all year long.

We would like to thank all Sponsors, Partners and Supporters



We successfully held the **2025 Data Center Eurasia Exhibition and Conference**, which brought together Turkey's data center ecosystem, with the strong support of our valued sponsors.

We extend our sincere gratitude to all our sponsors who have supported us on this journey for their contributions, vision, and the value they offer to the industry.

With your support, we have taken another important step in this gathering that shapes the future of data centers, digital infrastructure, energy efficiency, and artificial intelligence.

We hope to see you again at Data Center Eurasia on October 7-10, 2026.

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Altın Sponsorlar Gold Sponsors



Gümüş Sponsor Silver Sponsor



Bronz Sponsorlar Bronze Sponsors





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EURASIA